

At Grupo Bimbo we have a strong commitment to move towards more sustainable agricultural supply chains, this being part of the foundations of our [Sustainability Strategy](#) to Nourish a Better World. For us, this means that our raw materials are deforestation free and respect the human rights of communities and producers.

This year, we have actions concentrated on soybeans, sugar cane, paper and cage-free eggs. Our key goals for 2024 are:



01 Soy

Continuing with the effort we do every year; in the first half of the year we will continue to carry out a traceability exercise to identify where the soybeans we source come from and thus recognize those that have the highest risk of being linked to deforestation and/or conversion of natural ecosystems. As part of our commitment to transparency, after the traceability analysis, we will share our list of direct suppliers.

We are committed to the goal of being free of deforestation in our direct soybeans by 2025. Bearing this in mind, we are aligned with the deforestation and conversion approach (DCF) by the Consumer Goods Forum (CGF), sourcing from low-risk areas or using certification and/or monitoring for high-risk areas.

This year we will focus on following up with suppliers identified as high-risk in 2023 on a quarterly basis.

02

Sugarcane

Through the traceability exercises that we have performed in recent years, we have identified that our sugarcane supply chain remains stable, and for this reason we have decided to concentrate our efforts on working with the suppliers identified as key players in order to enhance their opportunity areas.

During 2024, we will continue working with a strategic supplier in Mexico to continue advancing in the implementation of best practices in labor issues. During the first half of the year, we will support completing the design of two processes so that the efforts carried out in this sugarcane mill from our supplier can be replicated in other mills.

03

Paper and cardboard

We will continue working towards our goal of using 100% certified and/or recycled pulp and paper packaging by 2025. During 2024, we aim to reach 97.5% of recycled and/or certified paper packaging.

04

Cage-free egg

We continue working towards our commitment to source eggs from 100% cage-free birds by 2025. During 2023, 17% progress was achieved on our global goal, exceeding the 15% originally projected. By 2024, our progress goal is 46% of our global supply, which we seek to achieve with the support of our allies and various expert civil society organizations, among which Humane Society International (HSI) is a notable example. They provide information and recommendations to ensure the animal welfare of birds. We will focus on continuing to look for incentives for the industry and producers, financing tools for the market to develop and continue training the industry with technical workshops led by experts.

05

Transparency and communication

We look forward to sharing the progress made on this action plan. We will publish this information in our June and December progress reports.